

## PRODUCT CHANGE NOTIFICATION

Date: October, 16 - 2019

### 1. AFFECTED PRODUCTS

PRODUCT END OF LIFE NAME	PRODUCT END OF LIFE REFERENCE	SUCCESSOR PRODUCT NAME	SUCCESSOR PRODUCT REFERENCE	REMARKS
Blue COIN MAG	IDF10243B	Blue COIN MAG	IDF10243C	reduced battery lifecycle
Blue PUCK MAG	IDF25243B	Blue PUCK MAG	IDF25243C	reduced battery lifecycle

### 2. REASON FOR DISCONTINUATION

ELA Innovation have been recently informed by one of our suppliers that the Hall effect sensor we use in our BLUE COIN MAG and BLUE PUCK MAG tags is obsolete. We replaced it with an equivalent component offered by this same supplier. Nevertheless, after verification, even if this component is functionally identical, its power consumption is higher. Also, the maximum battery lifecycle of these products is impacted and becomes the following one:

**BLUE COIN MAG, IDF10243B: 1,25 years**

**BLUE PUCK MAG, IDF10243C: 5 years**

### 3. Consequence and temporary recommendations

The low battery lifecycle of the BLUE COIN MAG leads us to temporarily withdraw this product from the market.

Temporary order reference recommendation : BLUE PUCK MAG : IDF25243B

The BLUE PUCK MAG is available with a maximum autonomy of 5 years. Temporary order reference recommendation:  
BLUE PUCK MAG, IDF25243B

### 4. Modifications:

This development will allow the Hall effect sensor to be sampled to reduce its average consumption. At the end of this development, the estimated battery lifecycle of these products will be as follows:

**BLUE COIN MAG, IDF10243C : 2.7 years**

**BLUE PUCK MAG, IDF25243C : 11.5 years**

### 5. Deadline for correction:

January 2020

### 6. Recommendations after the correction

We recommend our customers to use the reference BLUE PUCK MAG in the future instead of BLUE COIN MAG.

Montpellier - France

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